

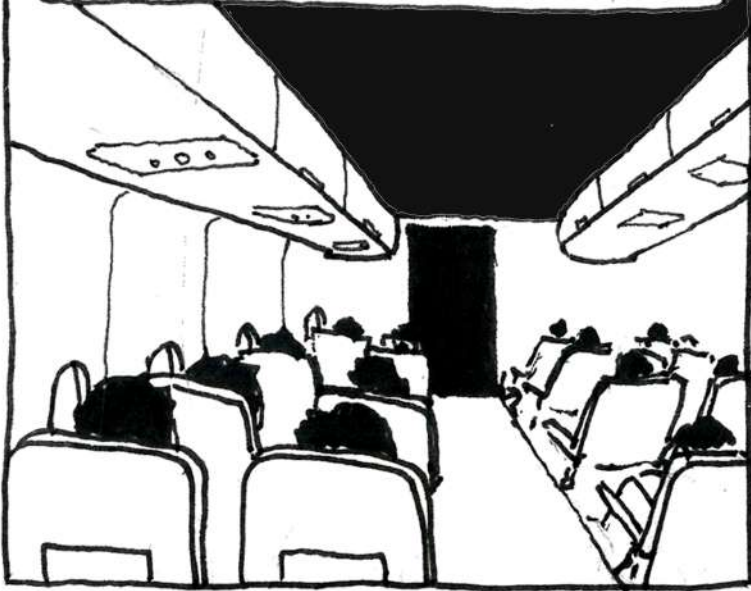
&

SATISH

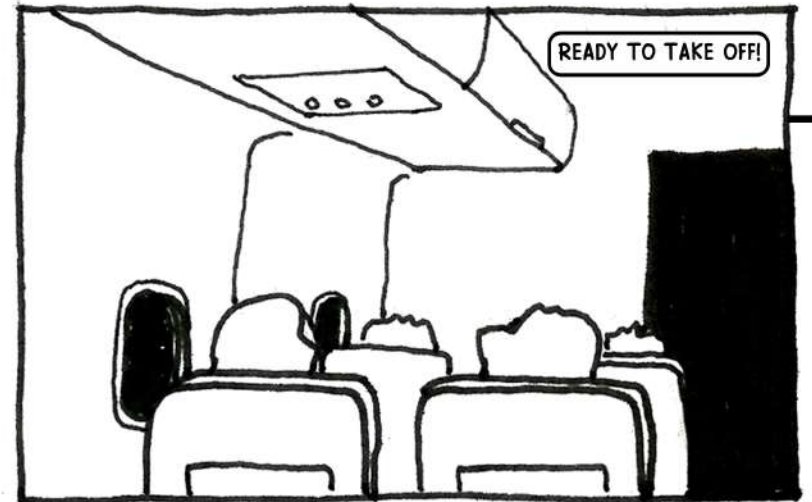


TALES OF   
STEVE & SATISH

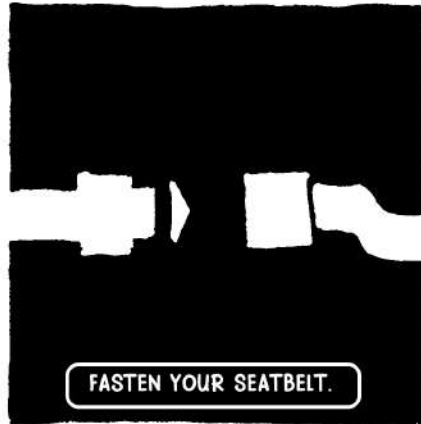
ATTENTION PLEASE,  
LADIES & GENTLEMEN, THIS IS KAYVAN, I AM YOUR CHIEF FLIGHT  
ATTENDANT. ON BEHALF OF THE ENTIRE CREW, WELCOME ABOARD  
ON OIKOPOLIS FLIGHT!

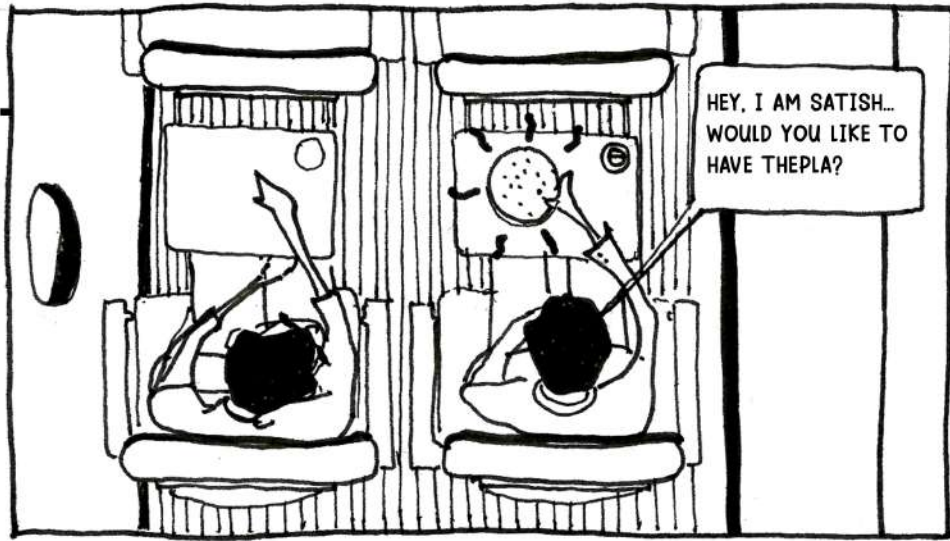


READY TO TAKE OFF!



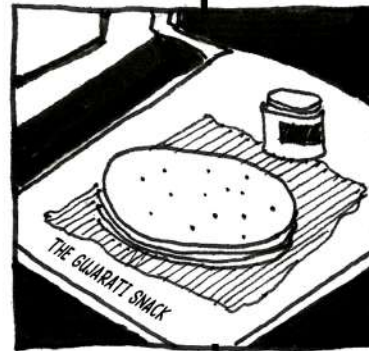
FASTEN YOUR SEATBELT.





HEY, I AM SATISH...  
WOULD YOU LIKE TO  
HAVE THEPLA?

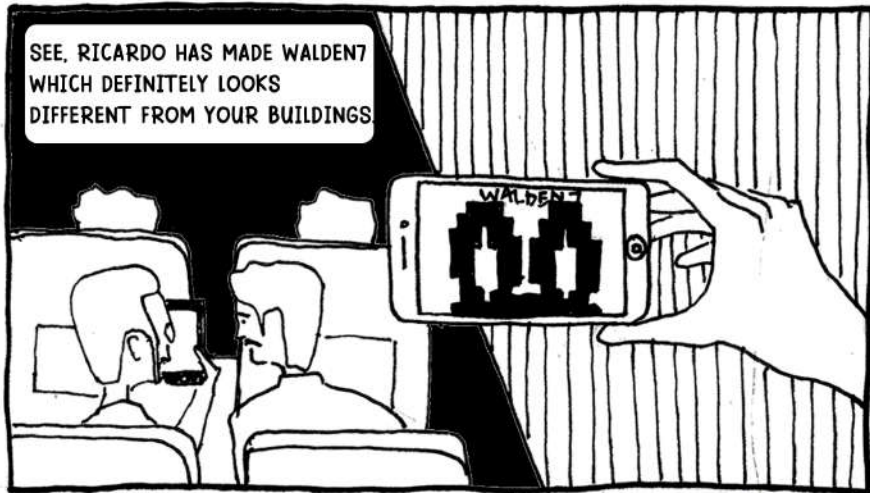
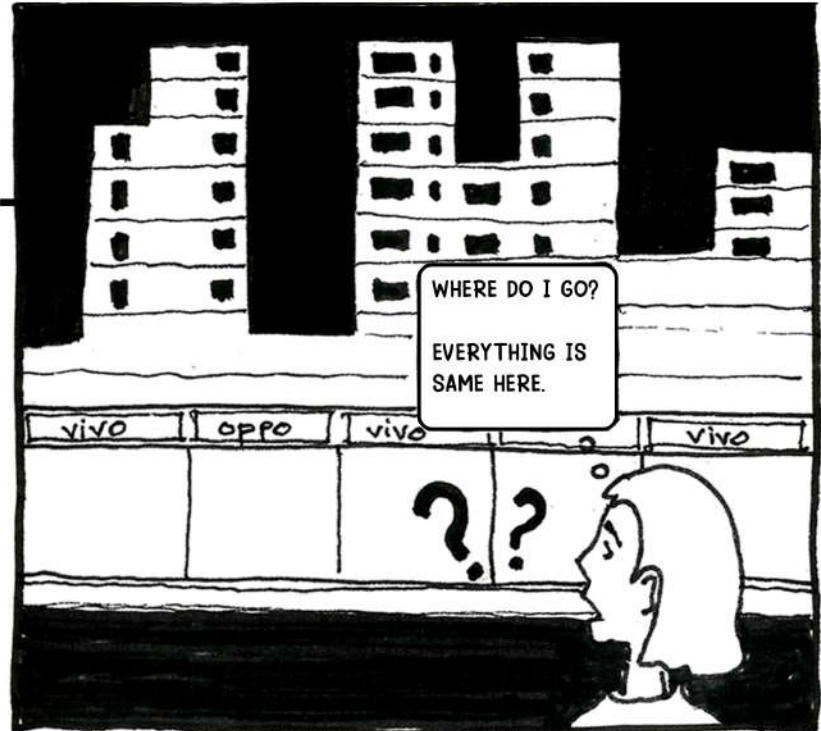
○ ○ AND THIS IS HOW THE CONVERSATION STARTS...



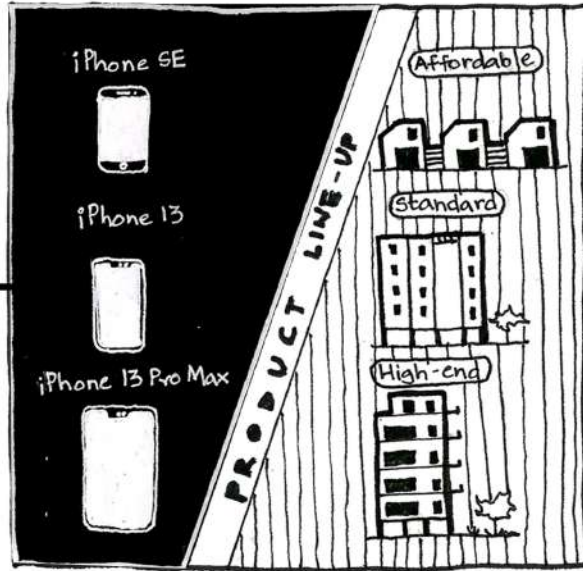
○ ○

THEY TALK ABOUT  
THEIR PRODUCTS  
AND BUSINESS MODEL.

**SAME  
EVERYWHERE**



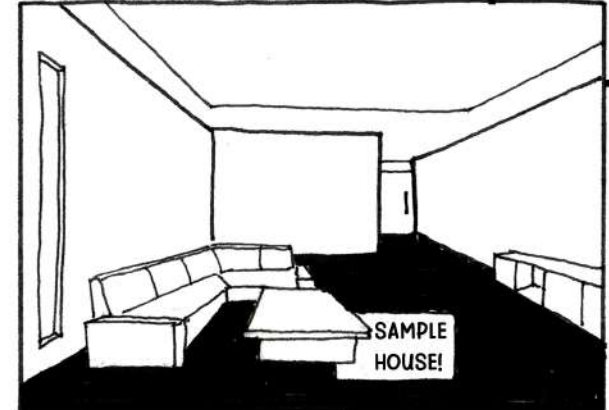
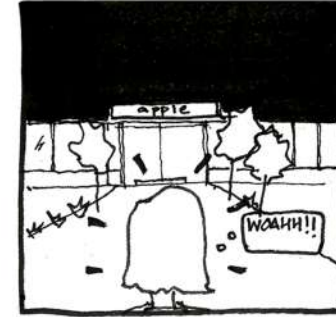
# PRODUCTS



# FEATURES

SO CALLED AMENITIES..

- DUAL CAMERA
- 4K RECORDING
- A15 CHIP
- FACE ID
- HAPTIC TOUCH
- 5G
- 24X7 SECURITY
- GARDEN
- CLUBHOUSE
- SWIMMING POOL
- GYM

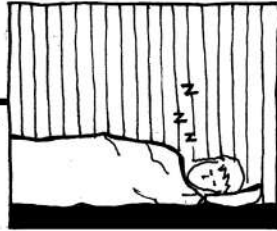


# EXPERIENCE

iPhone, iPad, Mac... so many options

2 & 3 BHK only..

**SECURITY**

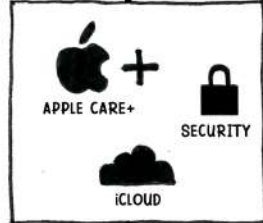


SLEEP WELL AT NIGHT  
WITH NO WORRIES.

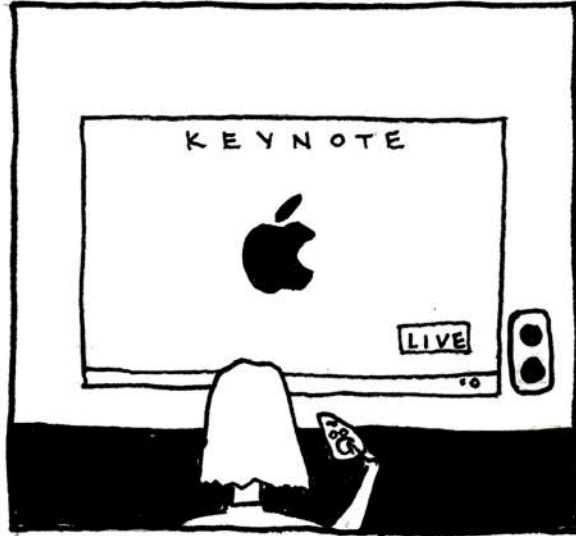
**COMPETITORS**

aaryan shilp  
zaveri shivalik

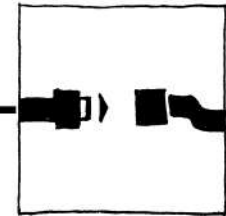
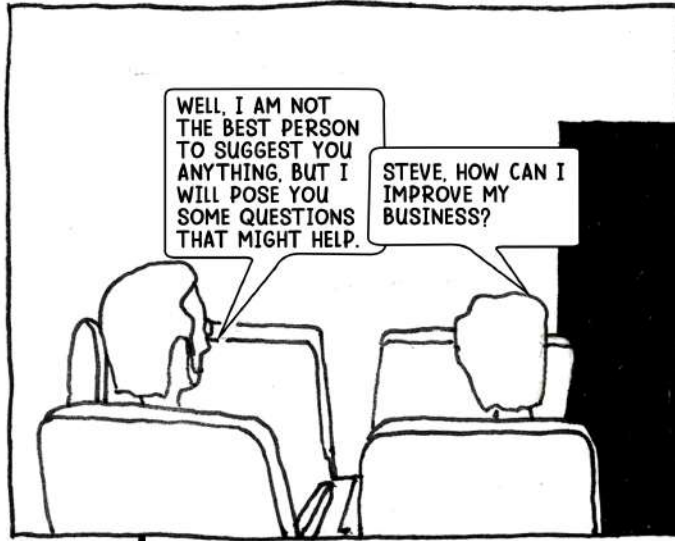
mi  
SAMSUNG  
vivo



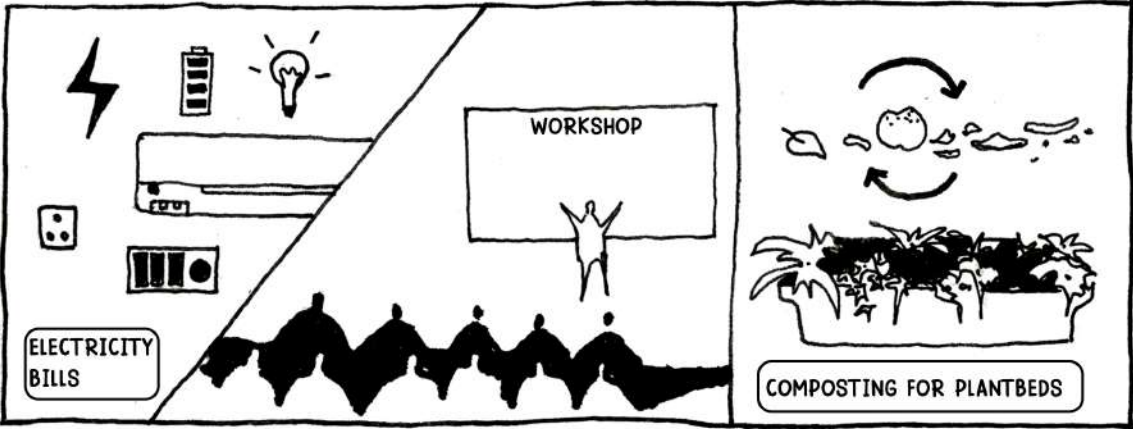
**SERVICES**



**MARKETING**



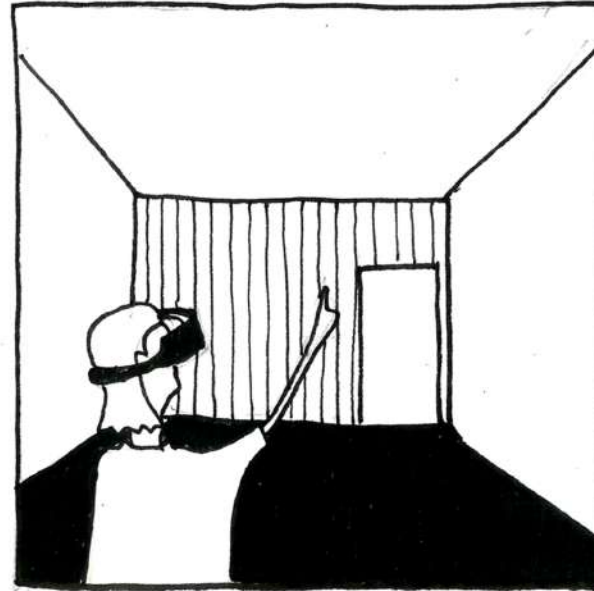
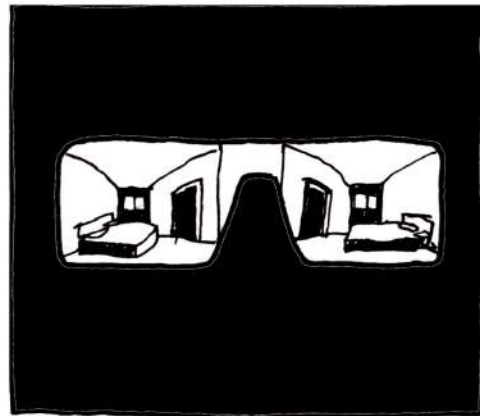
# ENGAGEMENT



CAN YOU RUN A WORKSHOP INTRODUCING PEOPLE TO AN EXPERIENCE OF BETTER LIVING OR MAYBE HELP THEM SOLVE HOUSE-RELATED ISSUES?

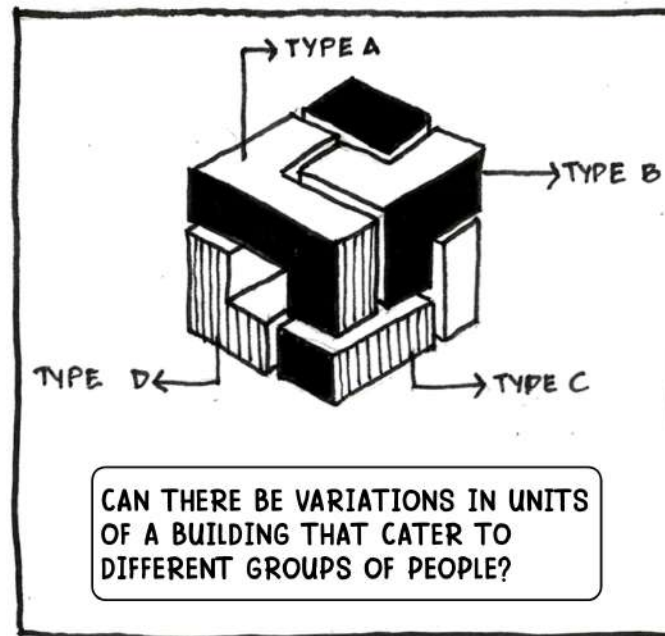


# EXPERIENCE



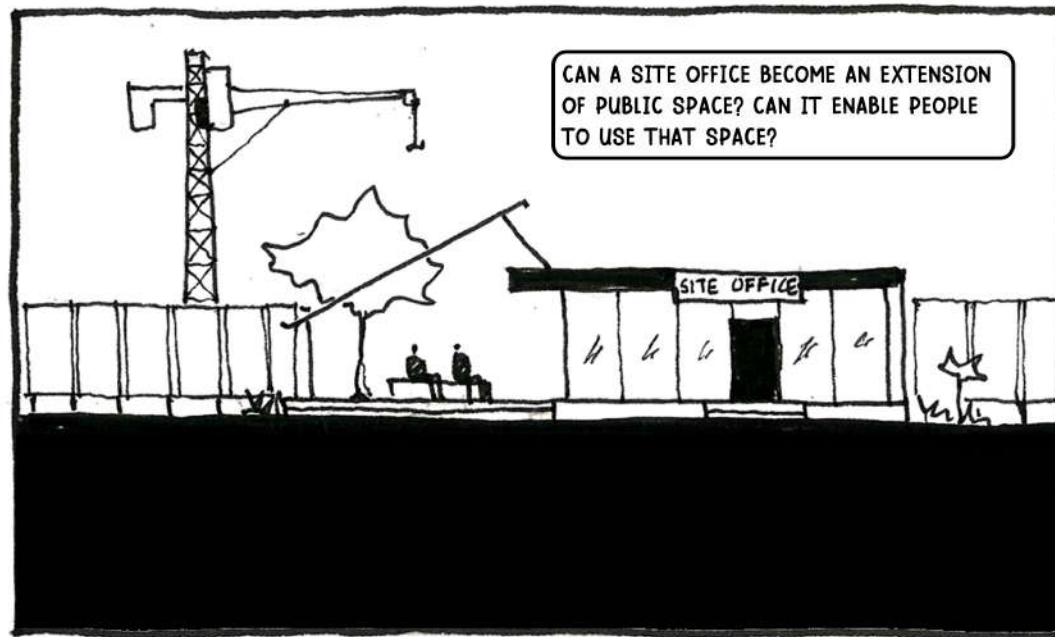
WOULD YOU LIKE YOUR CLIENTS TO  
VISUALIZE THE SPACES IN VIRTUAL  
REALITY AND HELP THEM DECIDE  
WHAT THEY WANT?

# VARIATIONS

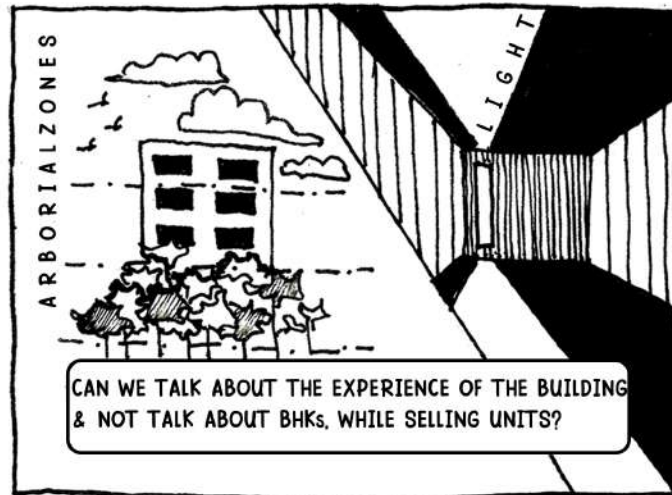


CAN THERE BE VARIATIONS IN UNITS OF A BUILDING THAT CATER TO DIFFERENT GROUPS OF PEOPLE?

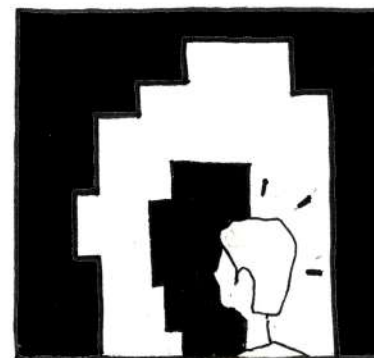
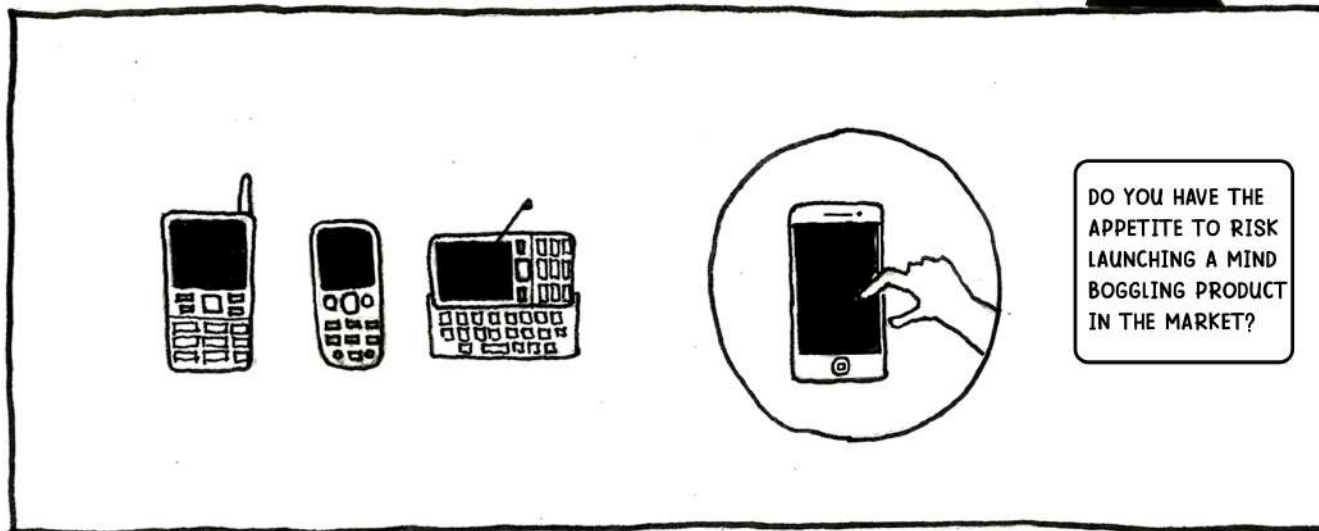
# COMMUNAL SPACES



## SELLING SPACES, NOT BHKs

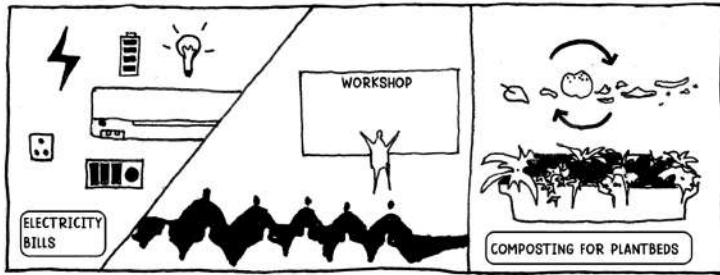


# RISK IT ALL

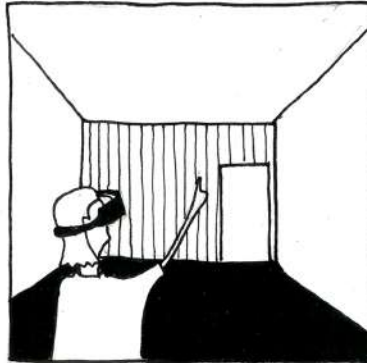
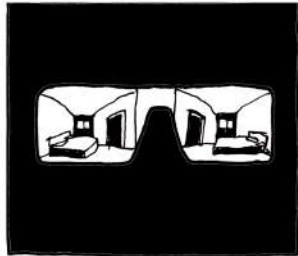


ONE MORE QUESTION..

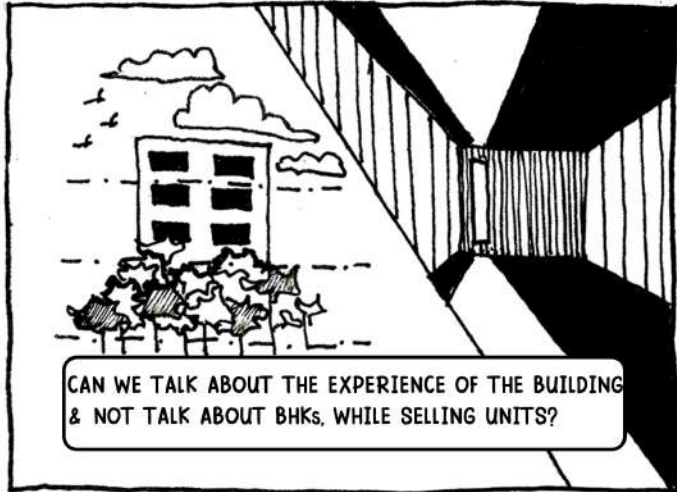




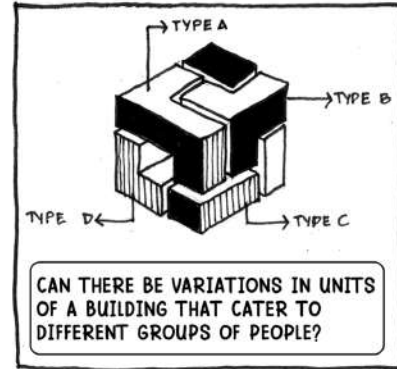
CAN YOU RUN A WORKSHOP INTRODUCING PEOPLE TO AN EXPERIENCE OF BETTER LIVING OR MAYBE HELP THEM SOLVE HOUSE-RELATED ISSUES?



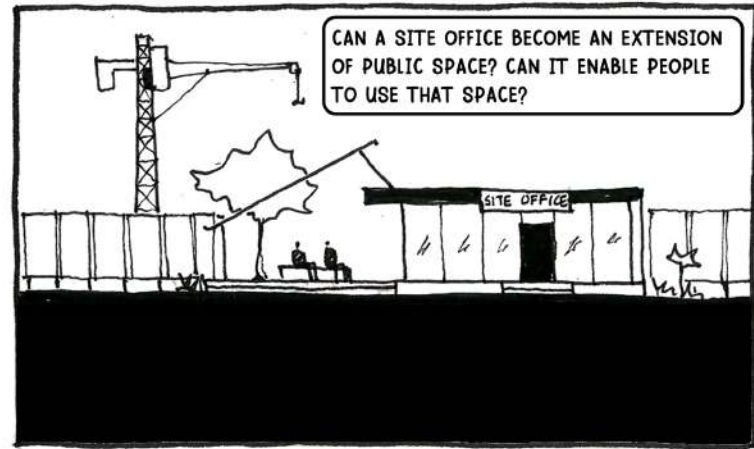
WOULD YOU LIKE YOUR CLIENTS TO VISUALIZE THE SPACES IN VIRTUAL REALITY AND HELP THEM DECIDE WHAT THEY WANT?



CAN WE TALK ABOUT THE EXPERIENCE OF THE BUILDING & NOT TALK ABOUT BHKs, WHILE SELLING UNITS?



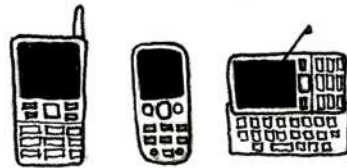
CAN THERE BE VARIATIONS IN UNITS OF A BUILDING THAT CATER TO DIFFERENT GROUPS OF PEOPLE?



CAN A SITE OFFICE BECOME AN EXTENSION OF PUBLIC SPACE? CAN IT ENABLE PEOPLE TO USE THAT SPACE?



**JANUARY 9, 2007**



DO YOU HAVE THE APPETITE TO RISK LAUNCHING A MIND BOGLING PRODUCT IN THE MARKET?