

HOUSING METAMORPHOSIS

REIMAGINING ICONS IN HIGH-RISE LIVING

RAISING QUESTIONS ON MONOTONY BY CONVERTING ICONIC ARCHITECTURAL MASTERPIECES INTO HIGH-RISE APARTMENTS.

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OIKOPOLIS: THE ARCHITECT STRIKES BACK | HOUSING SEMINAR



01/

RE-IMAGINING AN EXISTING BUILDING NOT INITIALLY INTENDED FOR EVERYDAY LIVING AS A HIGH-RISE RESIDENTIAL COMPLEX AND THE LASTING IMPRESSION IT LEAVES ON AN ORDINARY INDIVIDUAL WHEN ENCOUNTERED AMIDST THE BUSTLING STREETS OF AHMEDABAD.



02/

RE-IMAGINING AN EXISTING BUILDING NOT INITIALLY INTENDED FOR EVERYDAY LIVING INTO A HOUSING COMPLEX, IN ITS ORIGINAL FORM AND CONSIDERING THE ADVERTISING POTENTIAL THROUGH SIGNBOARDS TO MARKET THESE APARTMENTS.

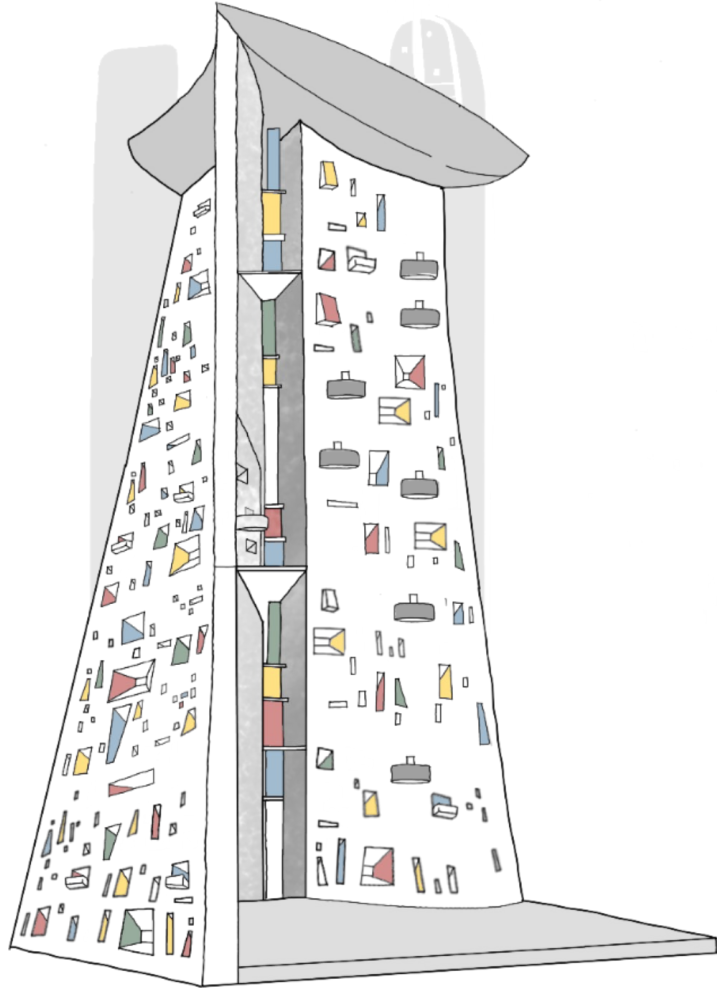
NAGA SAI AND ASHA CONTINUE TO WALK AS THEY ROUND THE CORNER...

THESE WALKS CAN
GET SO
MONOTONOUS,
DON'T YOU THINK?

SAME ROUTINE
EVERYDAY!

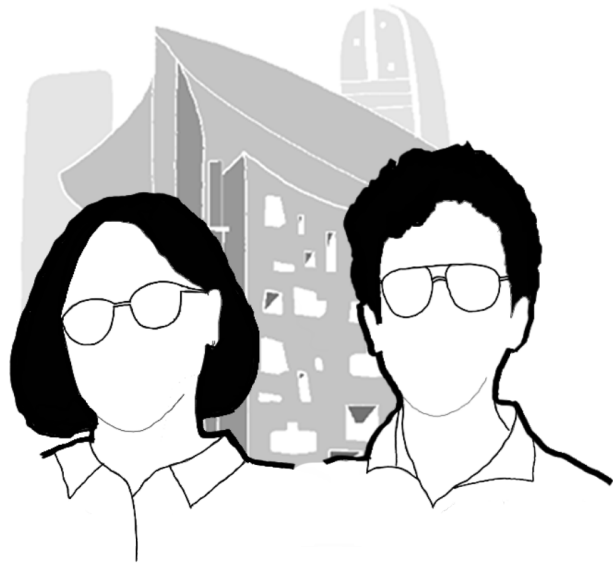
IT'S LIKE...
A SURPRISE
AMIDST
ALL THIS
MONOTONY.





THE ENCOUNTER WITH THE RONCHAMP-INSPIRED HIGH-RISE TURNED A ROUTINE CITY STROLL INTO AN EXTRAORDINARY JOURNEY, A MEMORY THAT WOULD STAY WITH NAGA SAI AND ASHA FOR YEARS TO COME EACH TIME THEY PASSED BY THAT BUILDING.

IT WAS A VIVID REMINDER THAT MONOTONY CAN BE SHATTERED BY CREATING SOMETHING MEMORABLE, THAT INTENDS TO GO BEYOND THE VISUALS BUT ALSO THROUGH EXPERIENCES IN THE MOST EVERYDAY MOMENTS.



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I'VE BEEN SEEING THESE LARGE HOARDINGS ABOUT THE NEW HIGH-RISE IN AHMEDABAD.



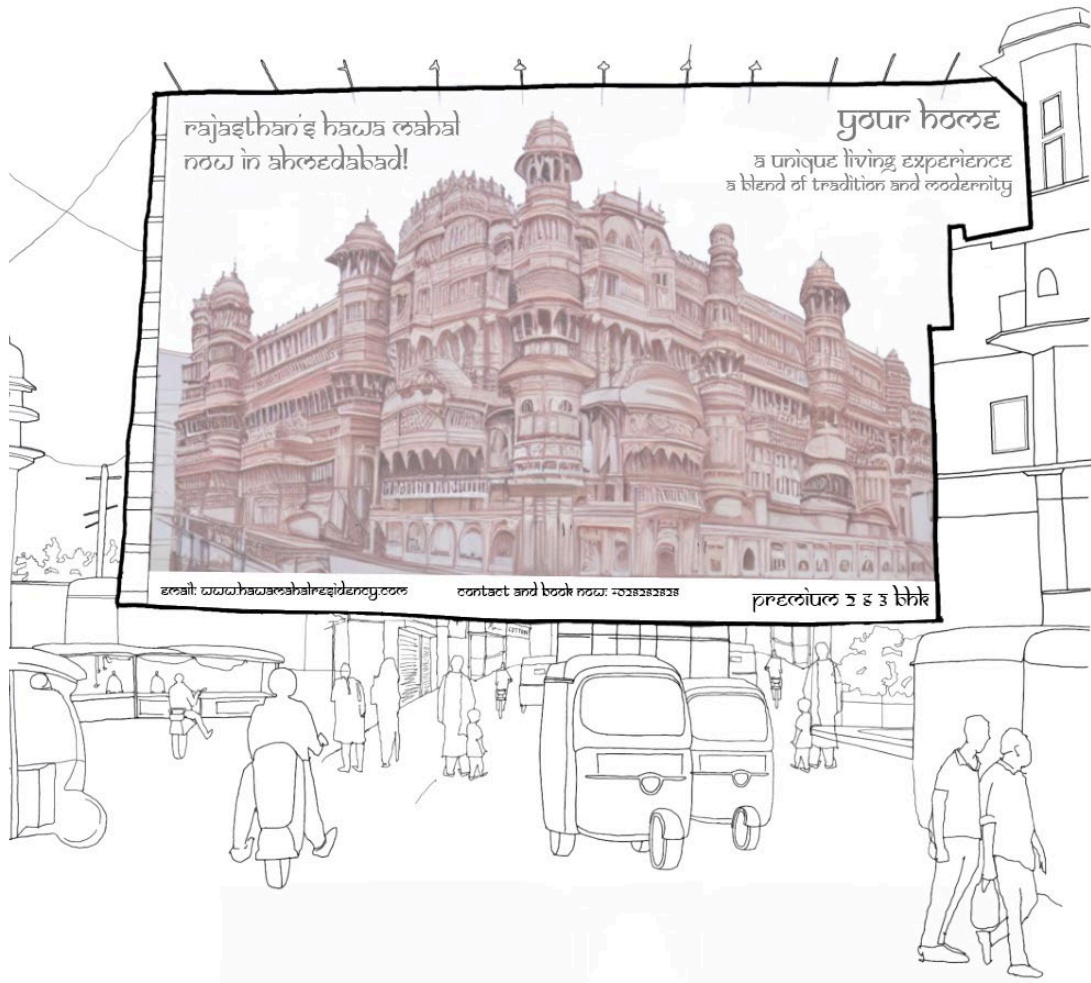
I'M ALWAYS UP FOR NEW ARCHITECTURAL WONDERS!



AS THEY ABSORBED THE INFORMATION FROM THE HOARDING, THEY DEVELOPED AN EVEN DEEPER APPRECIATION FOR THE HIGH-RISE ARCHITECTURE. THEIR EXCITEMENT GREW AS THEY DROVE



AS THEY DROVE TO THE HEART OF AHMEDABAD, THEY SPOTTED A BEAUTIFULLY CRAFTED SIGNBOARD ABOUT THE BUILDING ON THE WAY.



AS ISHA AND ASHA LEFT THE HIGH-RISE, THEY COULDN'T HELP BUT CARRY NOT ONLY THE VISUAL MEMORY BUT ALSO THE RICH HISTORY AND SIGNIFICANCE OF THE BUILDING WITH THEM.

THE SIGNBOARD ENRICHED THEIR EXPERIENCE, MAKING IT A TRULY MEMORABLE ENCOUNTER WITH ARCHITECTURE THAT BROKE THE MONOTONY OF THE URBAN LANDSCAPE IN THE HEART OF AHMEDABAD BY CREATING A LASTING IMPRESSION.

LARGER QUESTIONS

Buildings or apartments that an architect finds interesting are also intriguing to a common individual like in the case of Naga Sai's encounter with the Ronchamp chapel-inspired high-rise. So, if an apartment building breaks the monotony for an architect, it undoubtedly does the same for a common person.

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In the pursuit of breaking monotony, should architects always aim to push the boundaries and create something entirely new, or do small changes within existing norms bring the same impact? Should this innovation be utilitarian or on the other hand more radical that might not be immediately practical or functional but are guided by a vision of an improved and idealized state of being?

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In the pursuit of breaking monotony, should architects break the boundaries and create something entirely new, or do small changes within existing norms suffice? Should this innovation be utilitarian or on the other hand more radical that might not be? Architects are guided by a vision of an improved and idealized state of being?

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